



USMR MARKETING MATERIALS BULK RATES AND PERSONALIZED ORDERS



Professional looking materials are an essential component of your business image when dealing with others. As you probably know, the material you distribute communicates a great deal to others about you, and about the company you represent.

So, to help you portray the most professional image possible, we've created a variety of full color marketing and recruiting tools that are rich in appearance, yet inexpensive for you to purchase through our low, co-op pricing plan. By combining the orders of many consultants, we're able to offer you very expensive, impressive, full color marketing and recruiting materials . . . at a fraction of what you'd pay at a local printer. Please reference our **Bulk Rates** chart below. You can order non-personalized items in bulk by mail, using the bulk rate order form on page 2 or your regular supply order form, or by fax, phone, or online in the USMR store at www.bizworldusa.com if paying by credit card.

BULK RATES

Quantity	Trifolds <small>(Ship Weight = 2 lbs/100)</small>	Any Loan Self-Mailers <small>(Ship Weight = 6 lbs/100)</small>	2-sided door hangers <small>(Ship Weight = 2 lbs/100)</small>	1-sided door hangers <small>(Ship Weight = 2 lbs/100)</small>
100 - 600	\$23.00 per pack of 100	\$39.00 per pack of 100	\$15.00 per pack of 100	\$13.00 per pack of 100
700 - 1,900	\$16.00 per pack of 100	\$29.00 per pack of 100	\$12.00 per pack of 100	\$10.00 per pack of 100
2,000 - 5,900	\$13.00 per pack of 100	\$25.00 per pack of 100	\$ 9.00 per pack of 100	\$ 8.00 per pack of 100
6,000 and up	\$10.00 per pack of 100	\$23.00 per pack of 100	\$ 8.00 per pack of 100	\$ 7.00 per pack of 100

You can also have your **personal** information (legal name, nickname, company name, address, e-mail address, phone number, fax number, USMR ID #, etc.) **imprinted** in black ink on our full color brochures and door hangers. When ordering materials to be personalized, please choose from the items and quantities shown below, then fax or mail the completed order form on page 2 to USMR. Considering the personalized nature of the imprint, we need the authorized USMR representative's signature in the space provided in Section 1, and ask that all orders be prepaid. Personal or business checks will be held ten (10) business days for clearance. We reserve the right to guarantee any check. **To help avoid errors, we are unable to accept phone orders for personalized materials.**

Type or legibly print (using a black or blue ballpoint pen) the information in Section 3 on page 2 **exactly** as the personalized imprint is to read. Punctuation marks and spaces each count as one character. The actual size of the personalized information may vary depending upon the quantity of text, but normally it will be set in ARIAL font, size 12 point. You may submit up to **6** lines with up to **25** characters on each line for imprinting on any trifold brochure (e.g., Any Loan, EAP, Spanish EAP, CMP, or Recruiting) or any 1-sided door hanger. 2-sided door hangers have a tear-off postcard, so require your name and mailing address, but you may also include a contact phone number. Any Loan Self Mailers are printed in 3 areas: your return / mail-to address, and your contact information.

Minimum personalized order is 10 packs (1,000 pcs.). We reserve the right to correct obvious errors, but are not responsible for the accuracy of information which you provide. We will do our best to avoid errors though. Before we schedule your personalized job, a set-up proof will be faxed to you to sign and return. **All personalized orders must include a fax # for the proof copy.** Once items have been personalized, no refund is available.

COST OF PERSONALIZED ITEMS*

Quantity	Trifolds <small>(Ship Weight = 2 lbs/100)</small>	Any Loan Self-Mailers <small>(Ship Weight = 6 lbs/100)</small>	2-sided door hangers <small>(Ship Weight = 2 lbs/100)</small>	1-sided door hangers <small>(Ship Weight = 2 lbs/100)</small>
1,000 - 1,900	\$20.00 per pack of 100	\$33.00 per pack of 100	\$16.00 per pack of 100	\$14.00 per pack of 100
2,000 - 5,900	\$17.00 per pack of 100	\$29.00 per pack of 100	\$13.00 per pack of 100	\$12.00 per pack of 100
6,000 and up	\$13.00 per pack of 100	\$26.00 per pack of 100	\$11.00 per pack of 100	\$10.00 per pack of 100

* A \$25 fee to cover the cost of imprinting plates must be added to each Personalized Items order. Please see Section 2 on page 2.

The shipping weight per 100 pack of all USMR brochures and door hangers is shown above. For bulk and/or personalized orders, please use the chart shown below to calculate your shipping costs, then transfer the Total Shipping Amount to your order form.

SHIPPING COSTS

UPS Ground (7 - 10 days) ___ lbs x \$.65 = ___ + \$14 = ___	AK/HI/PR (UPS Blue only) ___ lbs x \$2.30 = ___ + \$34 = ___
UPS Blue (2nd Day Air) ___ lbs x \$2.30 = ___ + \$20 = ___	UPS Red (Next Day Air) ___ lbs x \$3.05 = ___ + \$40 = ___
<i>Bulk and/or personalized orders cannot be shipped COD.</i>	
Total Shipping Amount (copy to Section 2 on page 2) \$_____	

